



We reframe narratives, champion causes and fuel missions that drive measurable results. We don't just help our clients tell their stories. We help them own it.

Grisko is a full-service communications agency with deep roots in Chicago, client-tailored solutions and a history of delivering results.

AREAS OF EXPERTISE

PUBLIC RELATIONS

Creating and telling your story is just the beginning. You have to be able to own it, too. Grisko leans on its “insider edge” to generate positive, high-quality media coverage for clients. Our senior leadership draws from years of newsroom experience and trusted reporter relationships to reach targeted audiences, shape narratives and raise awareness around issues, campaigns, initiatives and organizations — and their leaders.

When a crisis strikes, our experienced team implements proven strategies to take control of the situation, limit damage to your brand and often emerge stronger than before. We have the skills, contacts and savvy to protect and elevate your reputation.

PUBLIC AFFAIRS

In public affairs, strategy and nuance can make or break an issue. Grisko knows how to identify crucial stakeholders and develop highly-targeted strategies that achieve your policy goals.

We have spearheaded successful legislative and regulatory campaigns on countless high-profile issues — ranging from energy and tax policy to infrastructure development and healthcare access. Our keen understanding of how business, civic groups and government intersect enables us to anticipate your challenges and spot unique opportunities.

When it comes to our public affairs clients, we measure success in minds changed, votes earned and laws passed.

MARKETING

The Grisko marketing team combines decades of experience in branding, advertising, design and digital media, and pairs it with a full-service, award-winning creative team.

We unearth the valuable insights and emotional underpinnings that lead to big ideas. At national and local levels, we create communications that strengthen your brand, develop compelling campaigns that break through the clutter and construct nuanced messaging that inspire your key audiences to act.

We view obstacles as opportunities. We turn skeptics into believers. And we convince holdouts to become adopters of change.

DIGITAL

Now more than ever, it's imperative you have a strong digital presence that capitalizes on the ever-evolving digital space. Grisko develops customized digital strategies — from website development to social media management and tailored e-communications — and everything in between.

We are dedicated to developing interactive solutions that are dynamic, compelling and provide your audiences an optimal user experience, while encouraging engagement among those who matter most.

Our digital solutions have positioned clients as disruptors in an established global market, revolutionized a dated business model and streamlined customer service for Chicagoland's public transit payment system.