



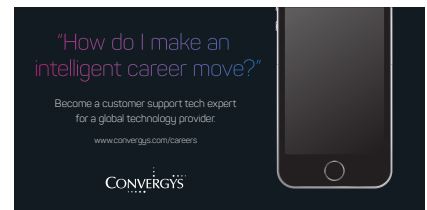
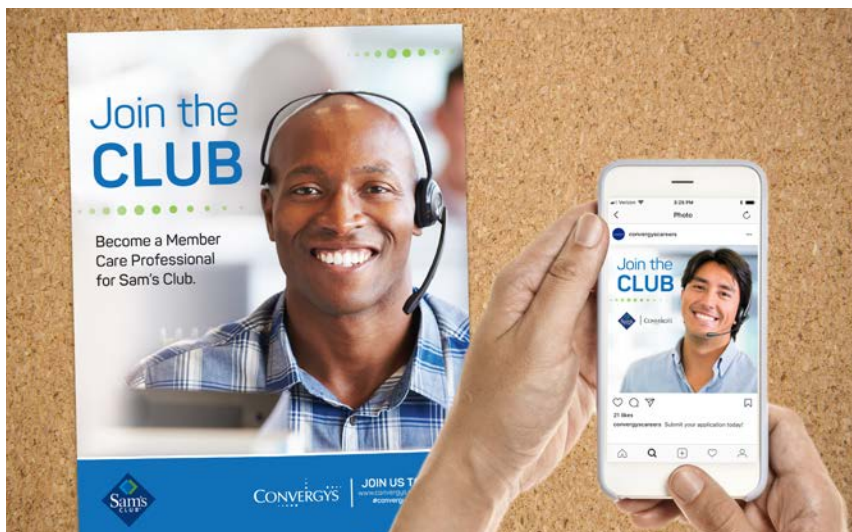
case study: Convergys

Corporate Communications, Social Media Engagement and Talent Acquisition



Convergys, a world leader in customer experience outsourcing, partners with Vehr to support internal communications to its more than 130,000 employees across the globe. From producing a robust, monthly newsletter highlighting teams and achievements across the Convergys footprint to branding and developing the creative assets to support the company's annual Employee Appreciation Day celebration, Vehr works with associates in each region to ensure balanced representation.

Vehr collaborates with Convergys on corporate communications initiatives and handles day-to-day social media posting and monitoring for Convergys' social media channels, which engage more than 2.1 million followers. Vehr also has teamed up with Convergys to design recruitment campaigns for its leading brand partners—including Nike, Sam's Club and Apple—to support talent acquisition in markets across the U.S.



Left: Vehr developed co-branded recruitment campaigns for Nike and Sam's Club positions at Convergys.

Above right: Recruitment ads for Apple chat support marry the minimalist Apple brand identity with Convergys.

Below right: Vehr developed the identity and implemented the campaign for Employee Appreciation Day 2018.